



RECOVERY FRIENDLY
LEADER

The Leadership Social: Elevating Recovery Together

September 13, 2025

Sponsorship Opportunities



2025



Introduction

Problematic substance use costs U.S. employers and taxpayers \$696 billion in absenteeism, low productivity, and healthcare.* While 75% of employers report that substance use impacts their workforce, only 17% feel prepared to handle it.*

Recovery in a smart investment! Each employee in recovery saves a company more than \$8,500 in health care, absenteeism, and turnover costs.*

Vision & Mission

Our Vision

A world where every employee has equitable access to recovery and is supported by their leaders.

Our Mission

To empower leaders with solution-based strategies to support employees impacted by substance use and promote safer, healthier, and more productive workplaces.

How the Sponsorship Benefits You



By partnering with Recovery Friendly Leader, your organization plays a vital role in transforming workplace culture. Your sponsorship helps deliver our research-based training to employers who need it most—equipping leaders with practical tools to recognize early signs of substance use, support employees in recovery, and foster an inclusive, thriving work environment. In doing so, you position your brand as a champion of employee well-being, recovery, and community impact.



Increased Brand Exposure



Gain recognition across our network through brand exposure on our website and event promotional materials, aligning your brand with a mission-driven initiative focused on workplace well-being and recovery.

Demonstrate Corporate Responsibility



Showcase your organization's commitment to recovery, mental health, and inclusive workplace practices, reinforcing your values to employees, clients, and partners.

Networking and Business Growth Opportunities



Connect with a growing network of business leaders, HR professionals, and community advocates who are committed to building healthier, more supportive workplaces.



Exclusive Sponsorship Packages



Visionary Leader 1 available \$10,000	Influential Leader 1 available \$5,000	Aspirational Leader unlimited \$2,500
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Exhibit Booth Space at Annual Event	✓	✓	
Logo on Annual Event Program	✓	✓	✓
Logo on Annual Event Promotional Materials	✓	✓	✓
Speaking Opportunity at Annual Event	✓		
Large logo and link on RFL website (12 months)	✓		
Medium logo and link on RFL website (12 months)		✓	
Small logo and link on RFL website (12 months)			✓
Full training package and materials for your organization	✓		
60-90 minute virtual educational workshop	✓	✓	

Each sponsorship package comes with the option for yearly renewal.



Exclusive Sponsorship Opportunities



Mocktail Sponsor
(1 available)

Sold Out! **\$1,500**

Be a champion of inclusion by sponsoring our alcohol-free beverage station. As the Mocktail Sponsor, your brand will be prominently featured on the mocktail menu and recognized as a supporter of recovery-friendly values and inclusive celebration.



Food Sponsor
(1 available)

Sold Out! **\$1,500**

Fuel meaningful conversations and connection by sponsoring the food at our event. As the Food Sponsor, your brand will be recognized for supporting leadership development and helping workplaces become more inclusive, supportive, and recovery-friendly.



Entertainment Sponsor
(2 available)

Sold Out! **\$500**

Set the tone for an engaging and energizing atmosphere by sponsoring the entertainment for our event. As the Entertainment Sponsor, your brand will be recognized for supporting connection, celebration, and the spirit of recovery-friendly leadership.



Special Keynote Address

Event Details



September 13, 2025
4:00PM – 7:00PM



Home2 Suites/ Tru By Hilton
Downtown Denver
801 15th St. Denver, CO 80202

Support the incredible work leaders are doing to advance employee recovery at our first annual fundraiser—**The Leadership Social!** Join us for an evening of networking, gourmet appetizers, and handcrafted mocktails as we shine a spotlight on recovery-supportive leadership.

With 100 attendees expected, you'll hear an inspiring keynote address from the Colorado Attorney General's Office, powerful testimonies from business leaders who've made recovery a workplace priority, personal stories from employees in recovery, and our team's vision for a more supportive work culture. Connect one-on-one with like-minded professionals, discover new partnerships, and toast to the champions of employee recovery—all while raising funds to expand our program.

Don't miss this chance to celebrate progress, champion change, and build a stronger recovery community together!



Jamie Feld

**Director of Opioid Response
Colorado Attorney General's Office**



Meet Our Team



John Narine
Founder / Executive Director



Tim Wackenreuter
Treasurer



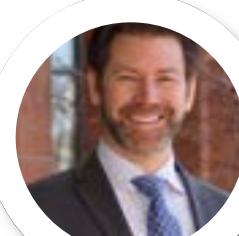
Nick Williams
Vice Chair



Marcie Phllis
Fundraising Chair



Cheryl Merriwether
Secretary



Stephen Rotter
Legal Advisor

Contact Information



Phone Number
720-787-5802



Email
john@recoveryfriendlyleader.org
www.recoveryfriendlyleader.org



Website



Donate